

Tourism and Event Management

This course provide students with a broad knowledge of the multisector, fast evolving international tourism area coupled with knowledge of the food industry and event production. The programme is supplemented by regular field trips to tourist attractions, heritage sites and tourist offices. Students will be well placed to serve the local community of West Cork in a variety of tourism and event production roles.

Entry Requirements

Leaving Certificate, LCA or QQI Level 4. Mature students are exempt from Leaving Certificate requirement. All applicants are interviewed.

Certification

- QQI Level 5 Certificate in Tourism with Business 5M5011
- QQI Component Maths 5N1833 (available as option in evening for learners requiring Maths for progression)

Course Content

- Tourism Principles and Practice 5N2078
- Tourism Information and Administration 5N0636
- Customer Service 5N0972
- Safety and Health at Work 5N1794
- Reception and Front Office Skills 5N1407
- Food Preparation 5N1909
- Event Production 5N1374
- Word Processing 5N1358
- Work Experience 5N1356

Work Placement

Students undertake a block work placement of 2 weeks in a tourist environment e.g. travel Agencies, tour operators, ferry companies, Airlines, heritage attractions and the hospitality industry.

Education Progression Opportunities

CCOC QQI Level 6 Advanced Certificate in Tourism and Hospitality 6M5012

Excellent progression opportunities to UCC and other Higher Education colleges. Special arrangements in place with CIT (CCPS), Tralee IT and Waterford IT for preferential entry for College of Commerce students. Up to 390 CAO points for any Institute of Technology can be attained by successful completion of this course.

Career Opportunities

Tour operations, car hire companies, retail agencies, tourist offices, tour guides, cruise liners, hotels and conference organisers. All students can access the Jobs Advice Hub (see p.....). Graduates can subscribe to 'CCOC college jobs register' and CCOC LinkedIn alumni for up to date vacancies and networking.

Contact

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